4 February 2016

Sales in retail trade increased by 5.9% in 2015

Retail trade – December 2015

In December 2015, sales in retail trade after seasonal adjustment increased at constant prices by 0.6%, month-on-month (m-o-m). Working days adjusted sales increased by 5.5%, year‑on-year (y-o-y), non-adjusted by 6.7%. For the entire year 2015, sales in retail trade increased by 5.9%, y-o-y, which was the highest growth since 2008.

Seasonally adjusted sales in retail trade except of motor vehicles and motorcycles (CZ‑NACE 47) increased at constant prices by 0.6%, month-on-month. Sales adjusted for calendar effects increased by 5.5%, year-on-year; non-adjusted sales increased by 6.7% (there was one working day more in December 2015 than in December 2014). Non-adjusted sales for sale of automotive fuel increased by 12.5%, year-on-year, for non-food goods they increased by 6.5%, y-o-y, and for food by 5.5%.

The same as in previous months, sales grew the most in retail sale via mail order houses or via Internet (by 16.7%). Increase of sales was reported by all assortment types of specialized non‑food stores, namely with dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles (by 7.0%), with other household equipment (by 5.8%), clothing and footwear (by 5.3%), information and communication equipment (by 3.8%), and with cultural and recreation goods (by 2.0%). Growth of sales in retail trade was also contributed to by increased sale of food in both non-specialized and specialized stores (by 5.6% and 3.6%, respectively).

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 97.5%. It was influenced mainly by lower prices of automotive fuel, food, and information and communication equipment. On the contrary, prices increased in stores with cultural and recreation goods, clothing and footwear, and dispensing chemist, medical and orthopaedic goods.

**Seasonally adjusted** sales **for sale and repair of motor vehicles (CZ-NACE 45)** increased **at constant prices** by 0.2%, **m-o-m**. Sales **adjusted for calendar effects** increased by 10.8%, **y-o-y**. **Non-adjusted** sales increased by 14.3%, **y-o-y**, sales for sale of motor vehicles (including spare parts) increased by 15.7% and for repair of motor vehicles by 9.5%.

International comparison of retail sales development in the EU Member States is available at: (<http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>).

**For the entire Q4 2015**, sales in **retail trade (CZ-NACE 47)** increased **at constant prices** by 6.4%, **y-o-y** (in Q4 2015 there was one working day more compared to Q4 2014). Sales for automotive fuel increased by 10.6%, for non-food goods by 7.1%, and for food by 4.1%. In the **automotive segment (CZ-NACE 45)**, sales increased by 12.7%; for sale of motor vehicles (including spare parts) sales increased by 13.6% and for repair of motor vehicles by 9.0%.

**Development in 2015**

**For the entire year 2015**, in **retail trade except of motor vehicles and motorcycles (CZ‑NACE 47)**, sales increased **at constant prices** by 5.9%, **y-o-y**, while in all months of 2015 sales exceeded the level of the corresponding period of 2014. Sale of automotive fuel increased for the entire year by 8.0%. Sales for non-food goods increased by 6.8% and for food by 3.9%. The highest growth was reported by sales in retail sale via mail order houses or via Internet (by 19.7%). In specialized stores with non-food goods sales increased for information and communication equipment by 10.0%, for cultural and recreation goods by 8.1%, for other household equipment by 5.9%, for dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles by 5.6%, and for clothing and footwear by 1.8%. The average price deflator for 2015 was 97.6%.

In the **automotive segment (CZ-NACE 45)**, sales increased **at constant prices** by 11.5%, **y‑o‑y**; for sale of motor vehicles it was by 12.3% and for repair of motor vehicles by 8.3%.

Notes:

*Data for December 2015 are preliminary. Final data for all months of 2015 will be available in June 2016 at the latest.*

*Responsible head at the CZSO: Marie Boušková, phone number: (+420) 274 052 935,*

 *e-mail: marie.bouskova@czso.cz*

*Contact person: Jana Gotvaldová, phone number: (+420) 274 052 691,*

 *e-mail: jana.gotvaldova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (SP1-12)*

*End of data collection: 27 January 2016*

*End of data processing: 1 February 2016*

*Related outputs: Fixed-base and y-o-y indices since 2000 and 2001 are available in time series (*[*http://www.czso.cz/eng/redakce.nsf/i/sales\_indices\_monthly retail\_trade\_hotels\_and\_restaurants\_time\_series*](http://www.czso.cz/eng/redakce.nsf/i/sales_indices_monthly_retail_trade_hotels_and_restaurants_time_series)*).*

*Next News Release will be published on: 14 March 2016*

Annexes:

Table 1 Retail trade, sale and repair of motor vehicles and motorcycles

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Graph 1 Sales in retail trade, excl. automotive fuel (fixed-base indices)

Graph 2 Sales in retail trade (CZ-NACE 47) – international comparison