11 January 2019

Many attracted to Christmas shopping in November

Retail trade – November 2018

In November 2018, sales adjusted for calendar effects increased at constant prices by 5.0%, year‑on‑year (y-o-y); non-adjusted sales grew by 6.1%. Seasonally adjusted sales in retail trade increased by 1.4%, month-on-month (m-o-m).

Seasonally adjusted sales in retail trade, except of motor vehicles and motorcycles (CZ‑NACE 47) increased in November by 1.4% at constant prices, m-o-m. Sales for sale of food increased by 2.7%, sales for sale of automotive fuel increased by 0.8%, and sales for sale of non-food goods increased by 0.5%.

Sales in retail trade adjusted for calendar effects increased by 5.0%, y-o-y; sales for sale of non-food goods increased by 7.1%, sales for automotive fuel increased by 2.9%, and sales for food by 2.0%. In November 2018, there was one working day more than in November 2017.

Non-adjusted sales in retail trade increased by 6.1%, y-o-y. Sales for sale of non-food goods increased by 8.9%, sales for sale of automotive fuel grew by 4.3%, and sales for sale of food increased by 2.8%.

The overall development of sales in retail trade was influenced the most by an increase of sales in retail sale via mail order houses or via Internet (growth by 22.6%). Sales increased in all main assortment types of stores. Retail sale of information and communication equipment in specialised stores increased by 11.7%, retail sale of clothing, footwear and leather goods in specialised stores by 7.7%, retail sale of cultural and recreation goods in specialised stores by 6.4%, retail sale of other household equipment in specialised stores by 5.6%, and retail sale of dispensing chemist, medical and orthopaedic goods, and cosmetic and toilet articles in specialised stores by 3.8%. Retail sale in non-specialised stores with food, beverages or tobacco predominating increased by 2.9% and retail sale of food, beverages and tobacco in specialised stores by 0.7%.

The price deflator (CZ-NACE 47) related to the corresponding period of the previous year (VAT excluded) was 100.5%. It was influenced mainly by higher prices of automotive fuel, dispensing chemist, medical and orthopaedic goods, cosmetic and toilet articles, and other household equipment. On the other hand, prices decreased in retail sale of information and communication equipment in specialised stores, retail sale of clothing and footwear, and food.

**Seasonally adjusted** sales for **sale and repair of motor vehicles (CZ-NACE 45)** increased by 0.2% **at constant prices,** **m-o-m**; sales **adjusted for calendar effects** decreased by 5.7%, **y-o-y**. **Non-adjusted** sales decreased by 2.6%, **y-o-y**; sales for sale of motor vehicles (including spare parts) decreased by 2.8% and sales for repair of motor vehicles by 1.7%, y-o-y.

International comparison of retail sales development in the EU Member States is available at: <http://ec.europa.eu/eurostat/web/short-term-business-statistics/publications/news-releases>.

Notes:

*All data in the text of the News Release are at constant prices.*

*Data for November 2018 are preliminary. Final data for all months of 2018 will be published in June 2019.*

*Responsible head at the CZSO: Marie Boušková, Director of the Services Statistics Department, phone number: (+420) 274 052 935,*

*e-mail: marie.bouskova@czso.cz*

*Contact person: Jana Gotvaldová, Head of the Trade, Transport, and Information Service Activities Statistics Unit, phone number: (+420) 274 052 691*

*e-mail: jana.gotvaldova@czso.cz*

*Method of data acquisition: direct survey of the CZSO (*SP 1-12*)*

*End of data collection: 3 January 2019*

*End of data processing: 8 January 2019*

*Related outputs: Base indices and y-o-y indices since 2000 and 2001, respectively, are available in time series (https://www.czso.cz/csu/czso/sales\_indices\_monthly\_retail\_trade\_hotels\_and\_restaurants\_time\_series).*

*Next News Release will be published on: 5 February 2019*

Annexes:

Table 1 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, non‑adjusted data)

Table 2 Sales in main assortment types of stores (year-on-year changes, decomposition of increase – year-on-year)

Table 3 Retail trade and sale and repair of motor vehicles and motorcycles (year-on-year indices, adjusted for calendar effects)

Chart: Sales in retail trade except of motor vehicles and motorcycles – base indices, constant prices

Chart: Sales in retail trade except of motor vehicles and motorcycles – international comparison, seasonally adjusted, constant prices