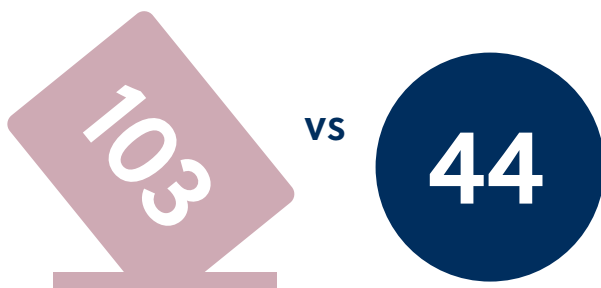


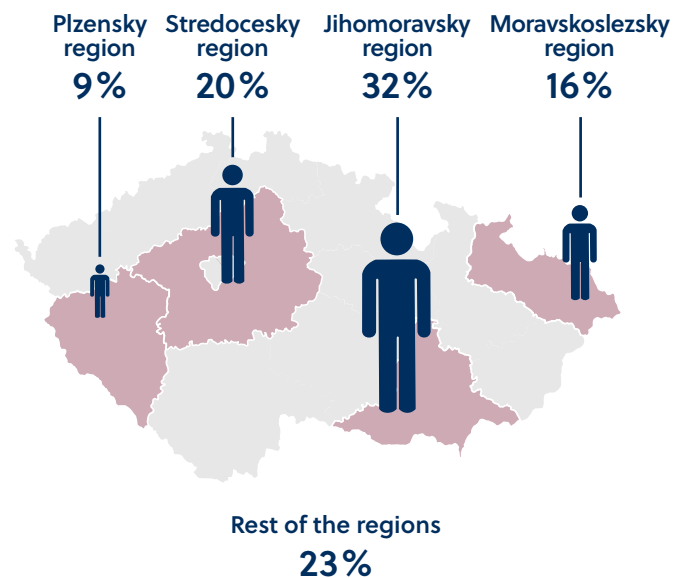
Czech Accelerator 2018–2019

Three-month acceleration program, in the course of which startups use the services of a local business incubator, mentoring, consulting, intellectual property protection, office space and participate in networking events. All with the aim of gaining the global business know how and help them to expand to the foreign markets.

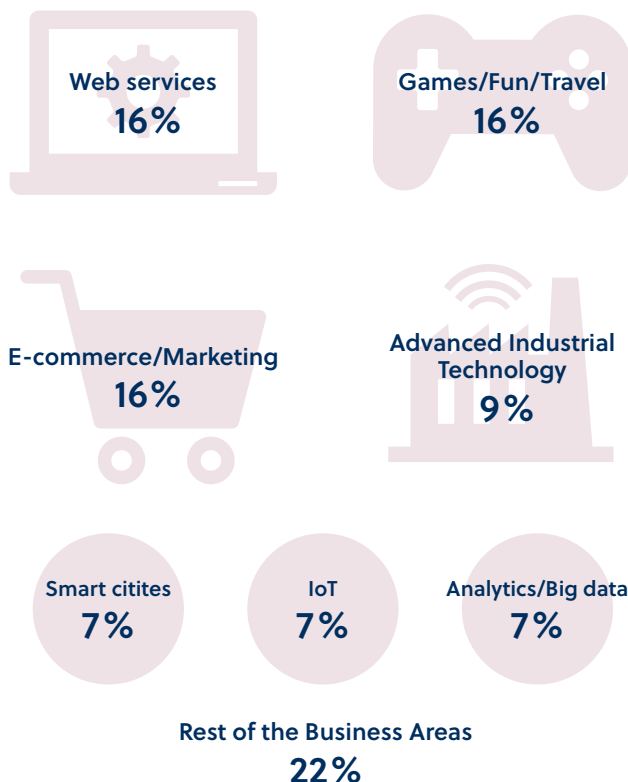
Number of Applicants vs Number of Participants



Regions of Startups Operations

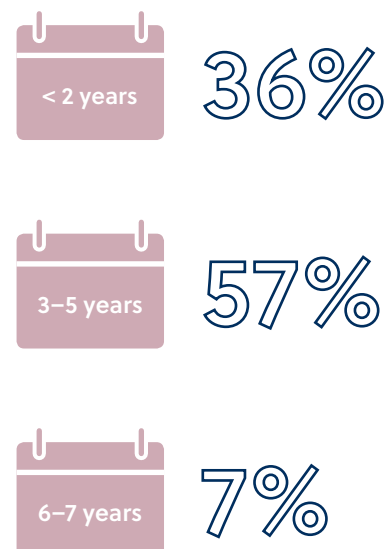


Business Area of Startups

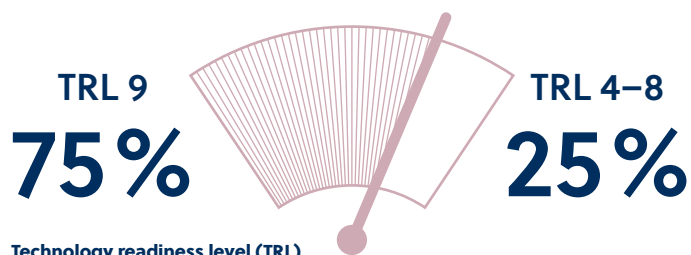


Cleantech/Medtech/Healthtech, Cloud Computing, Education, Fintech/Legaltech, Transportation/Mobility

Age of Startups



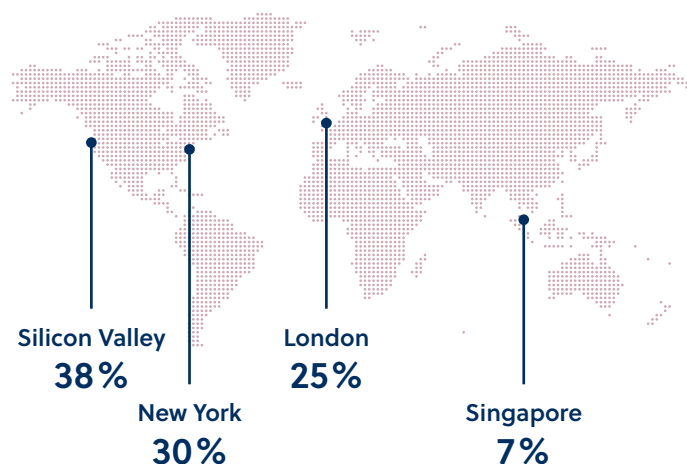
Technology readiness level of Startups



Technology readiness level (TRL)

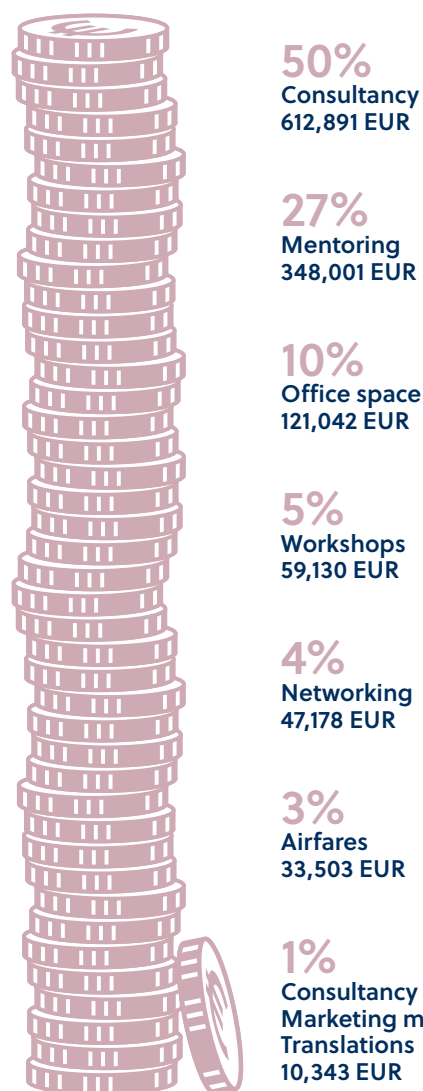
- TRL 0 **Idea** - Unproven concept, has not undergone any testing
- TRL 1 **Basic research** - Description of a certain phenomenon at the basic level
- TRL 2 **Technological formulation** - Formulation of the technological concept
- TRL 3 **Applied research** - Experimental proof of concept
- TRL 4 **Small-scale prototype** - Concept validated at the laboratory level
- TRL 5 **Large-scale prototype** - Technology validated at the laboratory prototype level in a model environment
- TRL 6 **Prototype system** - Functionality of the technology demonstrated in a real-world environment
- TRL 7 **Model system** - Operation of the technology in real-world circumstances and environment
- TRL 8 **Initial commercial system** - Complete system prepared for production
- TRL 9 **Full commercial deployment** - Technology available to customers

Foreign expansion targets of Startups



Startup consumes on average

Financial support reached 1,23 mil EUR



27,500 EUR

37 hours of mentoring

66 hours of consultancy

Marketing and PR 29.5%	Management 24%	Sales 15.2%
Law 15.2%	Finance 13.4%	HR 2.7%

Startup exhibits on average



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness



Czech
Republic
**The Country
For The Future**



CZECH INVEST

www.czechinvest.org/startups



Czech Accelerator 2018–2019

326% 

Startup profit annual
growth on average

97 

Acquired
clients

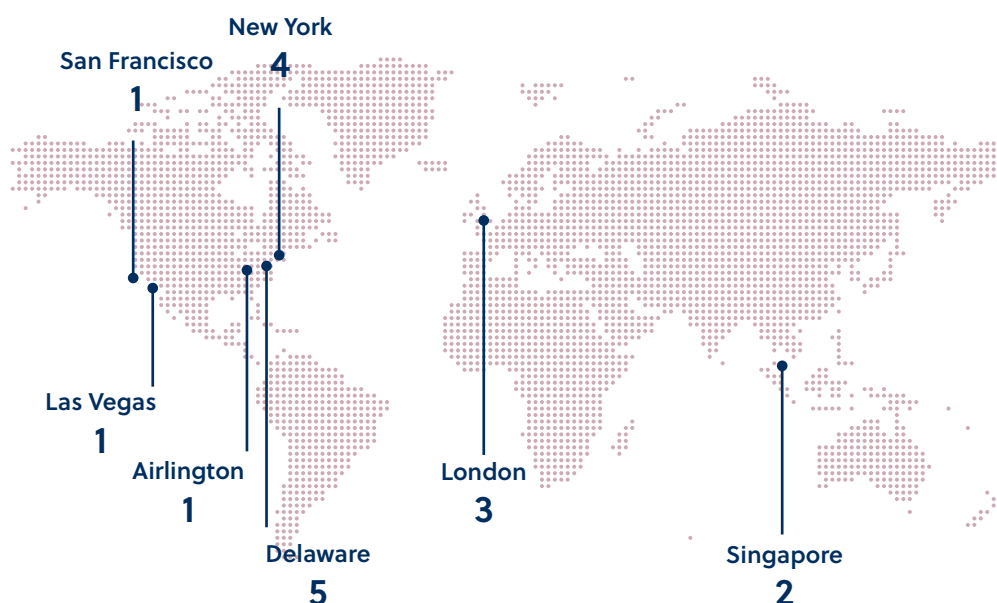
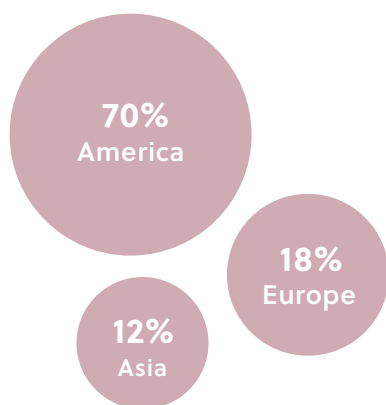
17 

Registered
branches abroad

6 

Invested startups in total
amount of 1.6 mil eur

17 branches in 7 destinations



SHOWCASE OF STARTUPS



- + branch in London
- + deals with London schools
- + 8 mil CZK crowdfunding investment
- + cooperation with SKODA AUTO, Vodafone CZ



- + branch in New York
- + first clients in Boston
- + tens of mil CZK seed investment from VC fund
- + project with SKANSKA in Warsaw



- + branch in Singapore
- + partnership with Lazada, Qoo10
- + 5.9 mil CZK crowdfunding investment



- + certificated trade mark for the EU and US market
- + three subcontractors deals: Agency73, Statera, SalesOps
- + implemented CRM by Salesforce to Kiwi.com and ZONKY.cz



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www.czechinvest.org/startups