

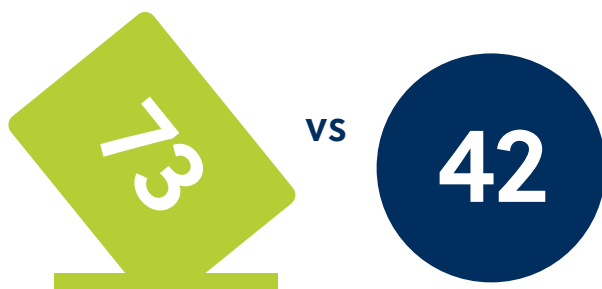


Czech Starter

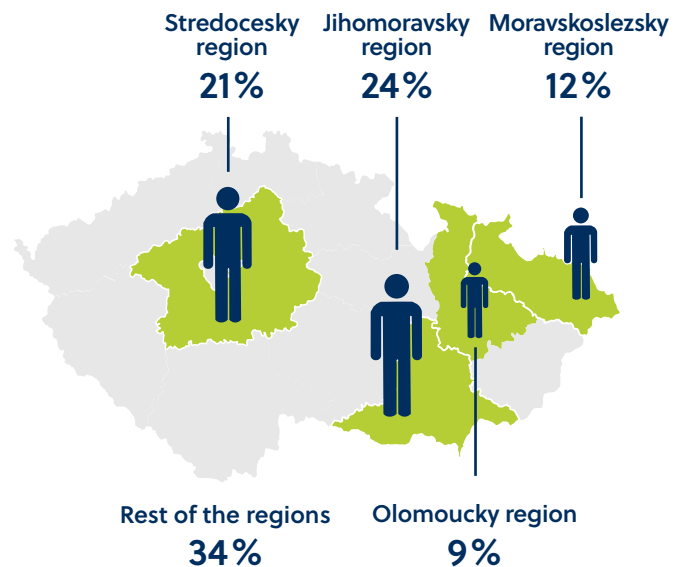
2017–2019

CzechStarter supports Czech start-ups in getting their business moving. Startups get the most from mentoring from experienced entrepreneurs and services from renowned consulting firms. The best ones travelled to Silicon Valley for a two-week seminar.

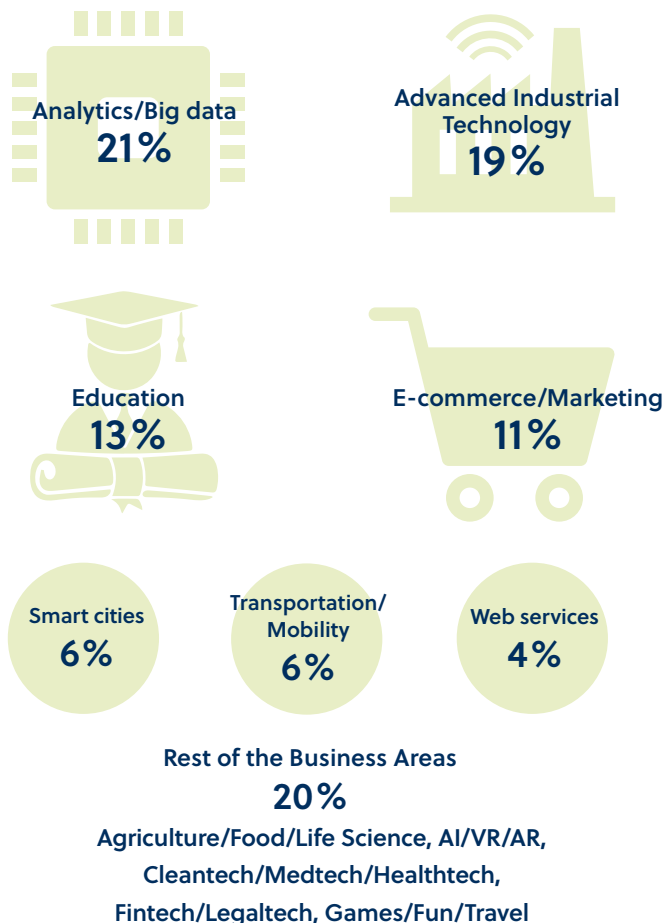
Number of Applicants vs Number of Participants



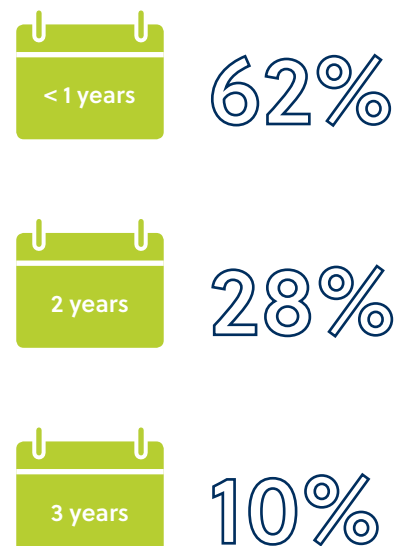
Regions of Operations of Startups



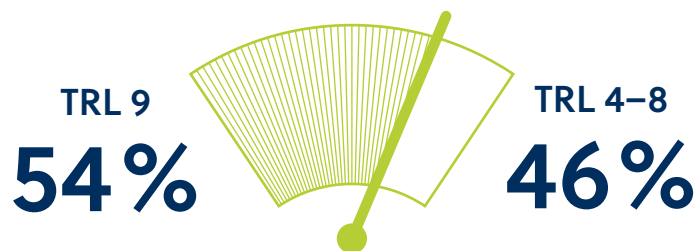
Business Area of Startups



Age of Startups



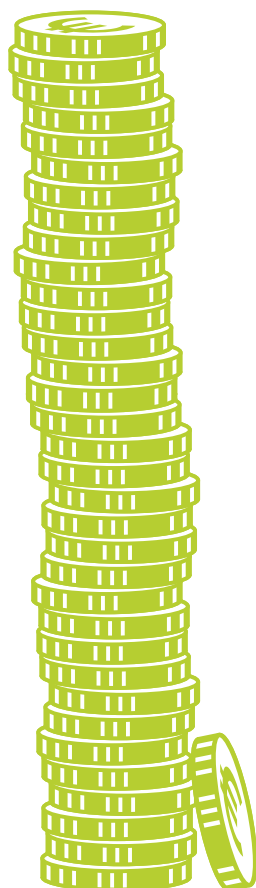
Technology readiness level of Startups



Technology readiness level (TRL)

- TRL 0 Idea - Unproven concept, has not undergone any testing
- TRL 1 Basic research - Description of a certain phenomenon at the basic level
- TRL 2 Technological formulation - Formulation of the technological concept
- TRL 3 Applied research - Experimental proof of concept
- TRL 4 Small-scale prototype - Concept validated at the laboratory level
- TRL 5 Large-scale prototype - Technology validated at the laboratory prototype level in a model environment
- TRL 6 Prototype system - Functionality of the technology demonstrated in a real-world environment
- TRL 7 Model system - Operation of the technology in real-world circumstances and environment
- TRL 8 Initial commercial system - Complete system prepared for production
- TRL 9 Full commercial deployment - Technology available to customers

Financial support reached 540,773 EUR



64%
Mentoring
345,107 EUR

30.6%
Consultancy
165,506 EUR

2.5%
Workshops
13,568 EUR

2%
Networking
11,441 EUR

0.6%
Airmiles
3,521 EUR

0.3%
Office space
1,630 EUR

Startup visited on average



tech conference/exhibition

Startup consumes on average

12,876 EUR

2 mentors

133 hours of consultancy

100 hours of mentoring

Law 48%
Marketing and PR 31%
Management 14%
Finance 3.5%
Organization and production 3.5%



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness



Czech
Republic
The Country
For The Future



CZECH INVEST

www.czechinvest.org/startups

Czech Starter 2017–2019

100+ 

Acquired
clients

12 

Startups penetrating
foreign markets

6 

Established
branches

6 

Patent registrations
(5 Czech Republic, 1 EU)

9 invested startups
in total amount of
500,000 EUR

4 startups
awarded for two weeks
bootcamp in **Silicon Valley**

SHOWCASE OF STARTUPS

 **ThreatMark**

- + investment from Springtide Ventures and Rockaway Capital
- + winner CzechStarter Pitch Night 2018
- + winner V4 Startups in the Netherlands 2019

 **KOOPERACE.CZ**

- + winner CzechStarter Pitch Night 2019
- + exhibited on International Engineering Festival in Brno 2019
- + reached TOP 30 best companies within the competition by Vodafone The Idea of the Year 2018


THERMOSOLAR HIVE

- + nomination to TOP 7, Creative Business Cup 2019
- + high volume of sales on the US and the UK market
- + winner of the Startup Club, Business Ball Olomouc 2019


MEBSTER

- + launch of third version of the product UNILEXA
- + patent registrations for UNILEXA in Czech Republic
- + agreements with rehabilitation centers
- + audience award winner CzechInvest Startup Challenge 2019