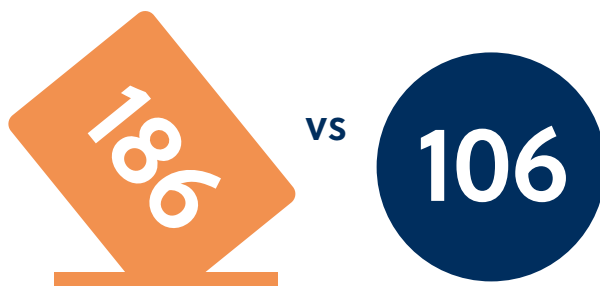


Czech Demo

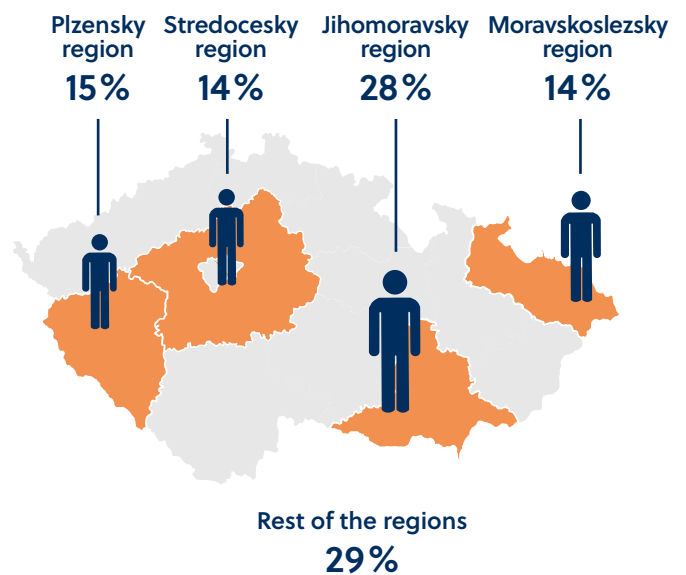
2016–2019

CzechDemo helps startups with participation in major international events and product publicity. Startups take advantage of the opportunity to exhibit at the world's most renowned trade fairs, festivals and conferences such as Slush, TechCrunch Disrupt, CES and Web Summit.

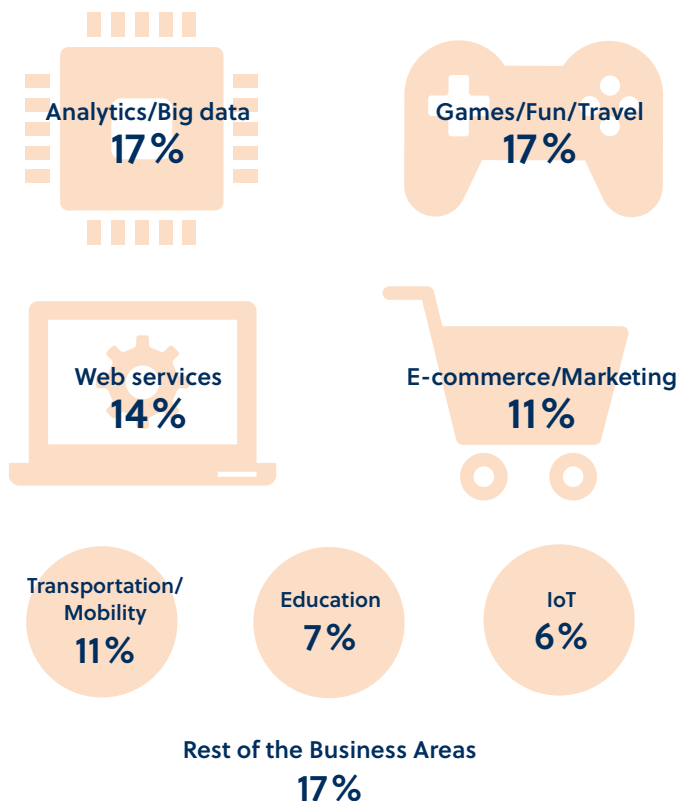
Number of Applicants vs Number of Participants



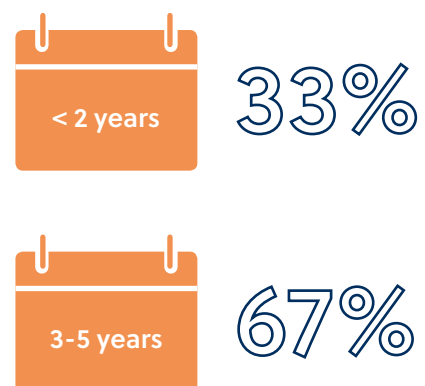
Regions of Startups Operations



Business Area of Startups

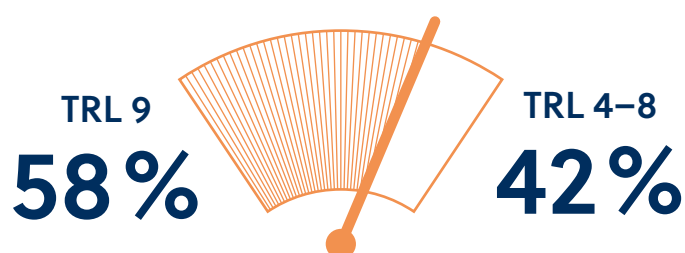


Age of Startups



Smart cities, Fintech/Legaltech, Cloud Computing, Cleantech/
Medtech/Healthtech, Advanced Industrial Technology, AI/VR/AR

Technology readiness level of Startups



Technology readiness level (TRL)

- TRL 0 **Idea** - Unproven concept, has not undergone any testing
- TRL 1 **Basic research** - Description of a certain phenomenon at the basic level
- TRL 2 **Technological formulation** - Formulation of the technological concept
- TRL 3 **Applied research** - Experimental proof of concept
- TRL 4 **Small-scale prototype** - Concept validated at the laboratory level
- TRL 5 **Large-scale prototype** - Technology validated at the laboratory prototype level in a model environment
- TRL 6 **Prototype system** - Functionality of the technology demonstrated in a real-world environment
- TRL 7 **Model system** - Operation of the technology in real-world circumstances and environment
- TRL 8 **Initial commercial system** - Complete system prepared for production
- TRL 9 **Full commercial deployment** - Technology available to customers

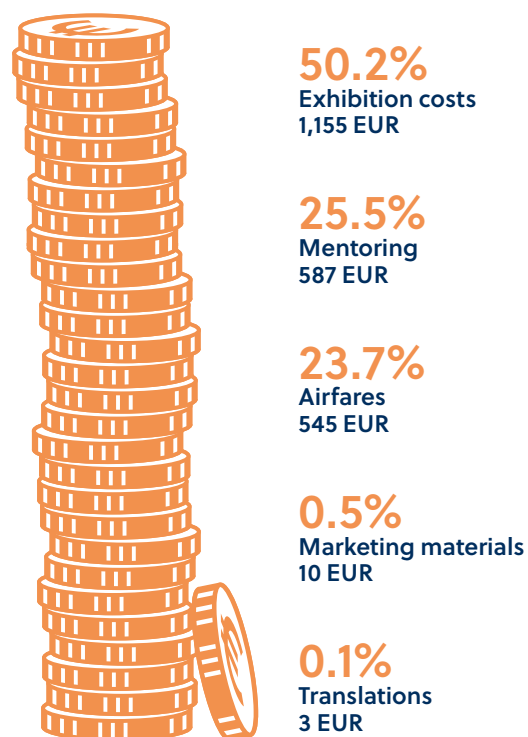
Visited exhibitions in total



conferences

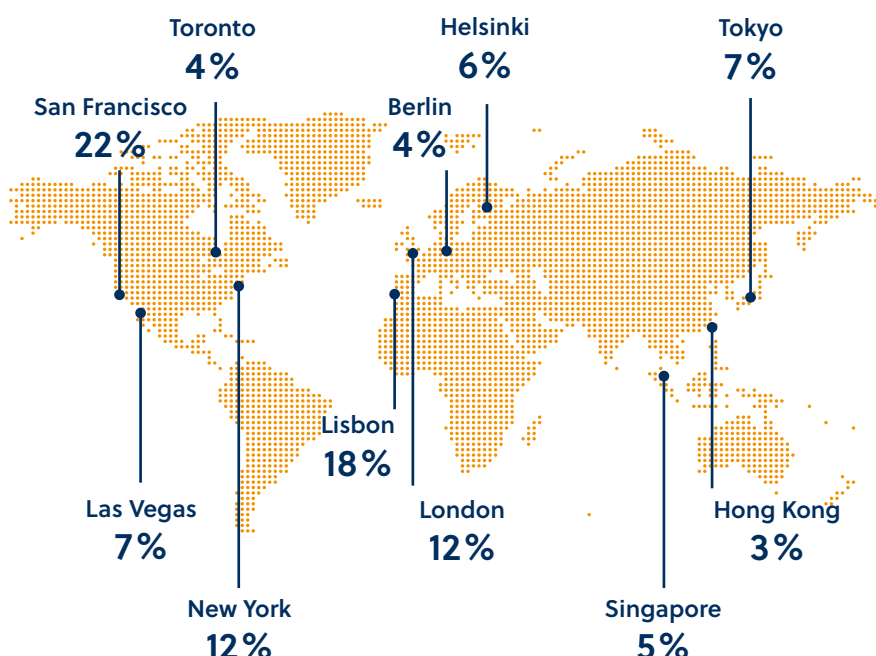
TechCrunch
Slush
Web summit
unbound
CES
TechDay

Startup consumes on average 2,300 EUR



Currently used over 240,000 EUR

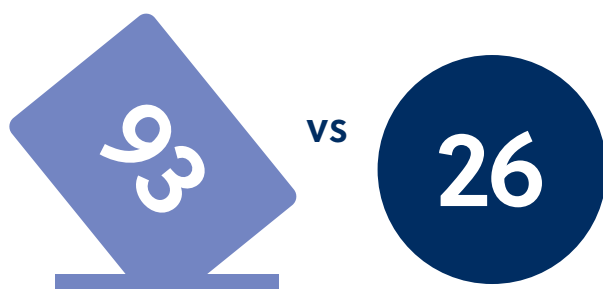
Foreign expansion targets of Startups



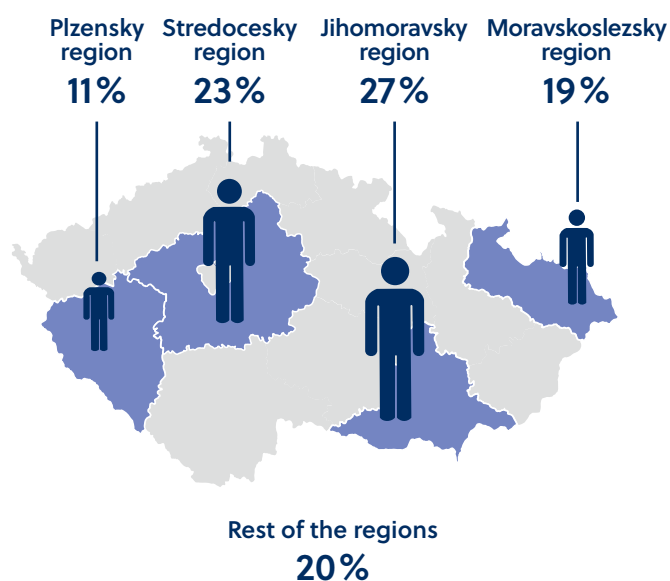
Czech Match 2018–2019

Week-long CzechMatch seminar held abroad features an acceleration program packed with mentoring and networking, culminating with a matchmaking event. During the week, startups have the opportunity to present their project, attract the attention of the investors in attendance and gain new contacts.

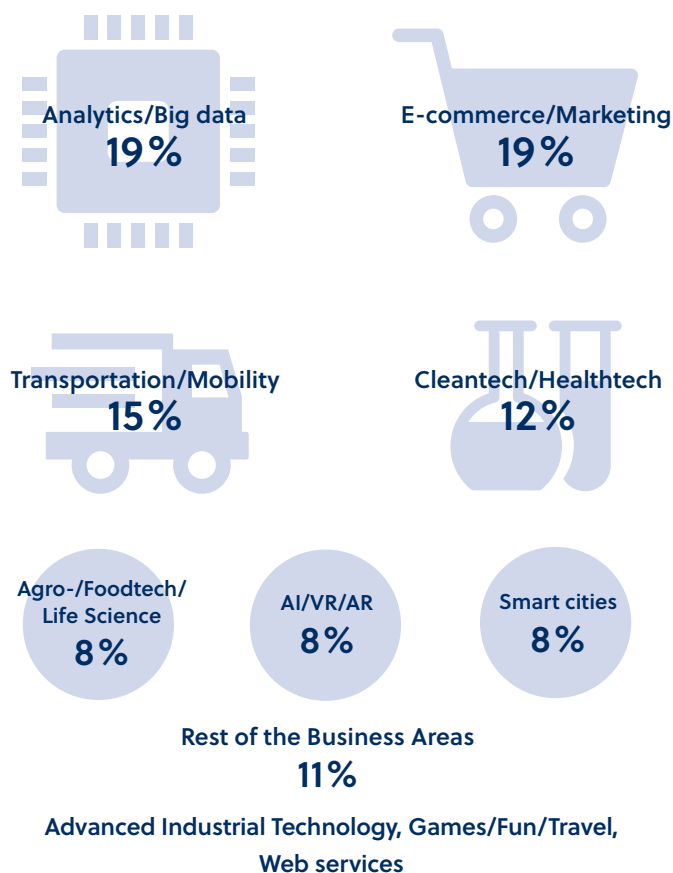
Number of Applicants vs Number of Participants



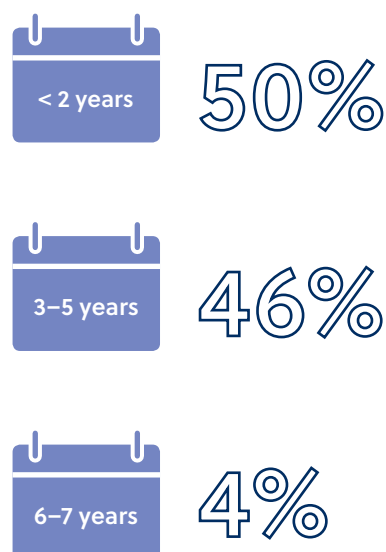
Regions of Startups Operations



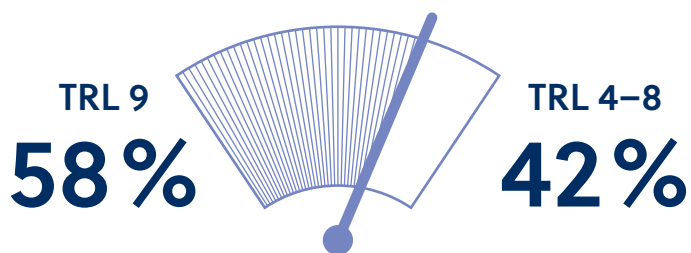
Business Area of Startups



Age of Startups



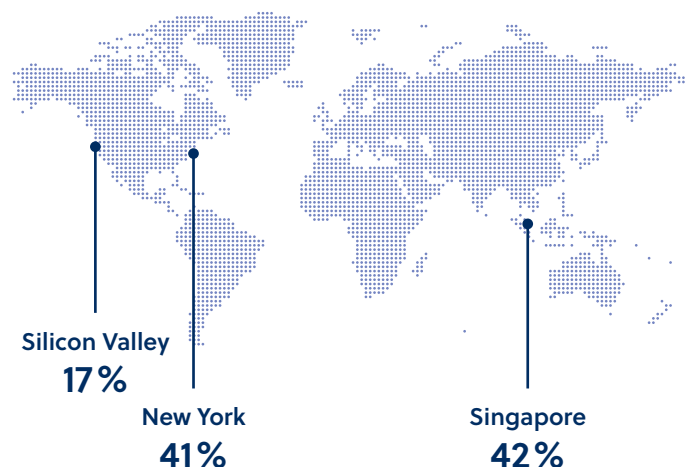
Technology readiness level of Startups



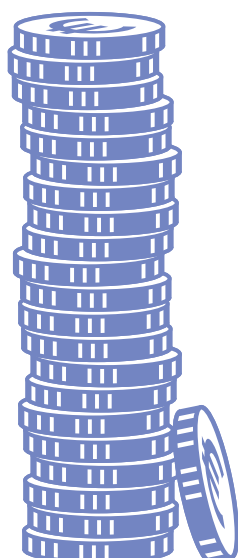
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Foreign expansion targets of Startups



Startup consumes on average 3,711 EUR



60%
Mentoring
2,235.5 EUR

20.5%
Matchmaking
758 EUR

19.5%
Airfares
717.5 EUR

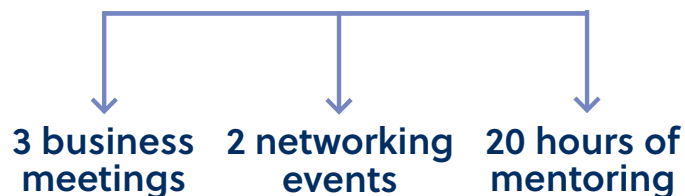
Currently used over 126,183 EUR



6
acceleration programmes



Each startup received through matchmaking



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness



Czech
Republic
**The Country
For The Future**



CZECHINVEST

www.czechinvest.org/startups

Czech Demo 2016–2019



2,259

Acquired clients



1000+

Business contacts

13

invested startups

SHOWCASE OF STARTUPS

actijoy

- + investment of 30 mio CZK from Vafo holding
- + launch of serial production in 2019 in Czech Republic
- + nomination for Top Pick for TC Disrupt SF 2018, Health & Biotech category



- + winner Creative Business Cup 2018
- + winner Vodafone The Idea of the Year 2019
- + validated Proof of concept for the US market



- + winner CzechInvest Startup Challenge 2019
- + double Winner of Space Oscars, Copernicus Masters
- + cooperation with Airbus and clients such as NASA, Siemens and IBM

Czech Match 2018–2019



21

Acquired clients



617

Business contacts

5

invested startups

SHOWCASE OF STARTUPS



- + investment of 10 mio CZK from LightHouse Ventures
- + nomination Deloitte Fast 50 as The Most Disruptive Innovation
- + winner of special price by Microsoft, CzechInvest Startup Challenge 2019

hybrid

- + branch in Singapore
- + gained 2 wild cards for HbbTV Awards 2019
- + clients such as KB, Emirates, Vodafone

 **veracityprotocol**

- + accepted to Alchemist Blockchain Accelerator in NY
- + one a few Czech startups invested in Round funding
- + working with first big corporate clients like Intel and Calvin Klein



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness



www.czechinvest.org/startups